



## Call for External Evaluator



### Motherhood Valorisation and Empowerment for professional development – Upskilling Pathways - MOVE\_UP

The MOVE-UP project is co-funded by the Erasmus+ programme and aims to design, pilot, and mainstream an innovative, flexible, and high-quality upskilling pathway for low-skilled unemployed or inactive mothers in Italy, Austria, Greece, and Portugal. It offers them the opportunity to assess, recognize, and further develop their prior learning to facilitate their participation in training and the labour market, primarily by enhancing the competences they acquire through their role as parents.

The MOVE-UP project fosters innovation in Adult Education (AE) by promoting gender equality, social inclusion, and a new mind set towards motherhood as a potential for success in the labour market. Additionally, the project focuses on empowering and upskilling low-skilled mothers to improve their access to education, training, and lifelong learning opportunities.

MOVE-UP started in January 2023 and ends in December 2024 (total duration of 24 months). The project consortium is coordinated by the Italian partner FORMA.Azione and encompasses five more partners: RIDAP - Rete Italiana Istruzione degli Adulti (IT), Associação Portuguesa de Educação e Formação de Adultos Aprendizagens. (PT), Academy of Entrepreneurship Astiki Etaireia (GR), European Association for the Education of Adults (BE), and *die Berater*® (AT).

**Deliverables:** We are currently looking for an external evaluator to perform the impact evaluation of this project's activities and results. We would like the external evaluator to cover the following evaluation tasks with regard to impact evaluation:

- **Develop and design** an **Impact Assessment** framework and methodologies based on the planned activities and results of the project (objectives, methodologies, tools, involvement of project users and stakeholders)
- Put in place an **evaluation process** involving project key actors and stakeholders in assessing the impact of project deliverable on the involved low-skilled mothers in terms of their wellbeing, empowerment, learning and employability level
- Assess the **cooperation and awareness of Adult Education** actors and stakeholders in their efforts to actively address and promote Gender Equality in Upskilling Pathways
- Give account of the **effectiveness of the funds** used and **overall financial management**

Within this project, maximizing impact in the long-term is considered central in all activities. Therefore, we consider impact evaluation not an activity undertaken solely at the end of the MOVE-UP project but integrated throughout the various key stages of the project.

To implement the impact assessment, the external evaluator will be provided with the necessary documents and data produced within the project, conduct online interviews with partners and key stakeholders, develop and analyse questionnaires or provide sections on impact to progress evaluations.

Payment: The maximum fee for external evaluation amounts to **EUR 5,500, excluding VAT**.

Further information: For more information, please contact Franka DeSyo (*die Berater*®):  
[F.DeSyo@dieberater.com](mailto:F.DeSyo@dieberater.com)

On the next pages, further details on the MOVE-UP project are to be found.



## About the project:

The MOVE-UP project seeks to develop an innovative, flexible, and high-quality pathway to enhance the skills of low-skilled unemployed or inactive mothers. It aims to assess, recognize, and further develop their existing knowledge to facilitate their engagement in training and the labour market, particularly by leveraging the competences acquired through their parenting role. To achieve its goals, the MOVE-UP project will create and establish an innovative model for implementing the Upskilling Pathways initiative. This will be done through prototyping, experimentation, and systematization, at both the policy and practical levels.

To achieve this aim, the project will design, pilot, and mainstream an innovative, flexible, and quality upskilling pathway for low-skilled unemployed or inactive mothers in Italy, Austria, Greece, and Portugal, offering the opportunity to assess, recognize, and further develop their prior learning to facilitate their participation in training and the labour market. The focus of the prior learning is on the Personal, Social, and Learning to Learn competence (PSL) that they gained/are gaining thanks to their role as parents, thus by using and preliminarily valuing it as a driver for upskilling. Indeed, the PSL competence has proven to be functional to ignite motivation and predisposition towards all the other Key Competences for lifelong learning, thus the capacity to fully benefit from afterwards basic skills acquisition (literacy, numeracy, and digital skills) and employment opportunities.

The main objectives of the project Move Up will be:

- **Objective 1:** Developing an innovative outreach strategy and guidance measures that address gender biases and stereotypes while recognizing and addressing the specific experiences and needs of the target group as women and mothers in lifelong learning contexts.
- **Objective 2:** Facilitating the identification and self-assessment of Personal, Social, and Learning to Learn (PSL) competences to evaluate basic skills and determine upskilling needs. This process aims to empower the target group, promoting their access to further training, employment opportunities, and active participation in their communities as full citizens.
- **Objective 3:** Creating, testing, and piloting tailored learning programs that integrate innovative approaches and align with existing European frameworks (such as Digicomp and Lifecomp). These programs will be learner-centered, pedagogically appropriate, easily accessible, and considerate of the caregiving responsibilities of mothers, as well as their need for a more balanced work-life integration.
- **Objective 4:** Allowing the recognition and paving the way for validation of both PSL competence and basic competences and to use them in the labour market or for further learning/qualifications.
- **Objective 5:** Providing a permanent framework to AE stakeholders for setting up effective and renewed policies and provisions in favour of low-skilled unemployed or inactive mothers, thus contributing to a more gender equal labour market freed from stereotypes related to the maternity role.



Further information about the assignment:

**Impact Assessment should include:**

- self-perceived effectiveness by project participants of the adaptation and strengthening of skills acquired thanks to motherhood
- achievements in terms of basic skills;
- performance of beneficiaries in terms of employability level and access to further education paths;
- effectiveness of AE actors and stakeholder in preventing/contrasting gender stereotypes and concretely tackle gender Equality as a priority in Adult Learning and Education;
- level of cooperation among AE actors and stakeholders.
- capacities acquired by Partners organisations
- financial accountability of the overall project management and implementation.