



Newsletter



Welcome to the first newsletter of EXTOR (2023-1-IT01-KA220-VET-000154283 - Experiential tourism for sustainable rural development), a project dedicated to fostering sustainable rural development by promoting experiential tourism, enhancing environmental practices, upskilling entrepreneurs, and strengthening training and networking opportunities to meet evolving societal and economic needs.

Kick-Off Meeting

The EXTOR Consortium gathered in Palermo on 20-21 February 2024, to officially launch the project. During this kickoff event, consortium members outlined project goals, defined key tasks, and established roles and responsibilities.

The meeting also provided an opportunity for partners to get to know one another, and we're excited to introduce them to you in our first newsletter edition. Meet the partners behind EXTOR!



Coordinator: LAND is a nonprofit social enterprise with the idea of bringing innovation to the agriculture and energy sector, encouraging ecological transition to preserve the beauty of the land and enhance the landscape.

INFODEF, Institute for the Promotion of Development and Training, is a private and independent centre for Research, Development and Innovation.



Center for Social Innovation (CSI) is a Research and Development organization, which focuses on fostering social innovation that can bring about a positive change to local, national, regional, and global entities.

Die Berater Unternehmensberatungs GmbH focuses on adult education vocational training and human resources development.



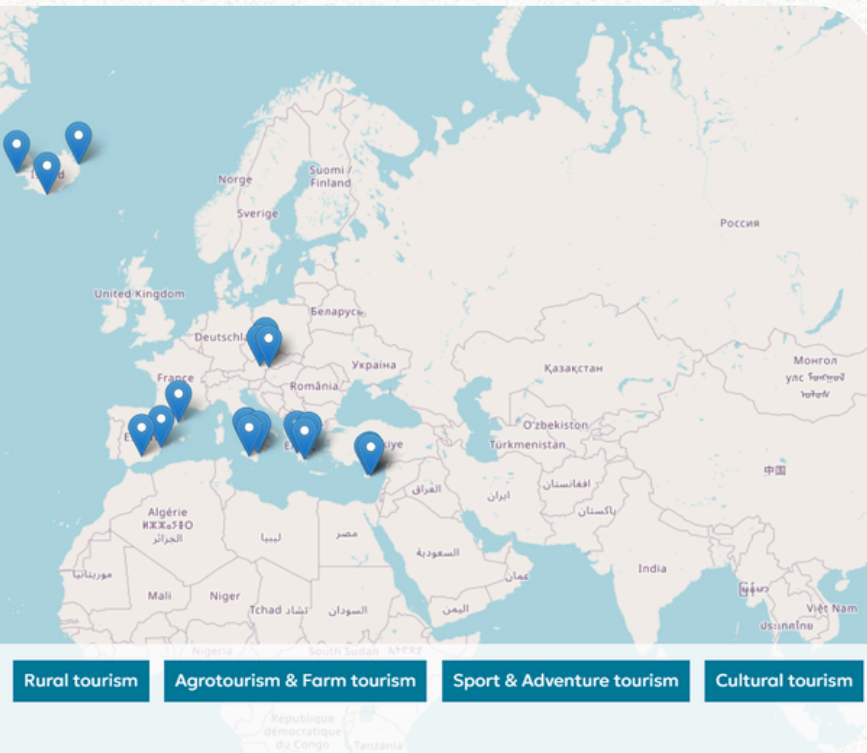
Olympic Training was established in 1995 in Pyrgos, Elis as a VET centre and since then has evolved to training and consulting provider.

Einurd is an organization focused on adult education and community development.



ReadLab Brussels is a research, development and policy analysis organisation located in the heart of Europe, Brussels.





Launch of the Interactive Map

We are thrilled to announce the launch of the EXTOR Interactive Map, now live on our platform! This innovative tool showcases success stories and trends in rural experiential tourism across the EU, enabling users to explore inspiring projects and local training needs on an easily accessible, geo-localized map. By promoting cross-border knowledge exchange, the map aims to foster new collaborations and spark future developments in rural tourism.

Discover how rural tourism is evolving in different EU countries and gain insights from first-hand success stories shared by industry stakeholders. Visit the EXTOR platform and start exploring today!



Common Framework - Invitation to Participate in Our Questionnaires

We are excited to introduce the upcoming Common Framework for VET Renewal in Rural Tourism, soon to be available on our website. This framework captures insights from rural tourism entrepreneurs, professionals, and VET providers across six partner countries, offering valuable guidance for adapting VET programs to meet the sector's evolving needs. Aligned with EU policies and key Sustainable Development Goals, the framework addresses essential skills gaps and emphasizes a tailored approach to training in rural tourism.

To further refine our initiatives, we invite rural tourism professionals and VET providers to complete our brief questionnaires to be shared soon, helping us assess awareness of the EXTOR training offer and understand current training needs. Your input is crucial in shaping the future of rural tourism education!



The European Commission's support for the production of this publication does not constitute an endorsement of the contents which reflects the views only of the authors, and the Commission cannot be held responsible for any use which may be made of the information contained therein.



EXperienCial TOURism for sustainable Rural development



Open Stakeholder Meeting & Networking Event

The host partner, Einurð, also organised a networking event in the form of an Open Stakeholder Meeting with the Icelandic partners.

The event provided a space to connect with the Icelandic tourism scene and gain valuable insights. During this meeting, Icelandic stakeholders presented their experiences with regenerative tourism and gave an overview of their projects.

2nd Consortium meeting - in Iceland!

The second Consortium Meeting took place in Reykjavik, Iceland between 29-30 October 2024. The partners had the opportunity to assess the progress made so far, particularly regarding the results on the exchange of successful stories from across the EU on experiential tourism and the definition of a common framework, setting the basis for the effective development of the next steps of EXTOR.

The partners also brainstormed on the development of the content of the upcoming training programme for innovative VET in rural tourism. Likewise, the partners discussed the planned tasks and the milestones for the coming months.



The EXTOR website is now live and you can access it here: <https://extor-project.eu>.

Don't miss any updates on the project by following us on our [Facebook](#) page and [Youtube](#) channel.



The European Commission's support for the production of this publication does not constitute an endorsement of the contents which reflects the views only of the authors, and the Commission cannot be held responsible for any use which may be made of the information contained therein.